



THE UNIVERSITY OF
WAIKATO
Te Whare Wānanga o Waikato

KNOW WHERE YOU STAND
KIA MŌHIO KI TŌ TŪRANGAWAEWAE

The University of Waikato
Private Bag 3105
Hamilton 3240
New Zealand

Toll Free: 0800 WAIKATO
Website: www.waikato.ac.nz

Faculty of Computing &
Mathematical Sciences
Phone: +64 7 838 4322
Fax: +64 7 838 4155
Email: scms@waikato.ac.nz

Toll Free: 0800 924 528
Website: www.scms.waikato.ac.nz

Computing & Mathematical Sciences
Rorohiko me nga Putaiao Pāngarau



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Bachelor of Computer Graphic Design



BACHELOR OF COMPUTER GRAPHIC DESIGN

Computer Graphic Design involves creativity, art, technology and the communication of ideas.

It encourages students to reach beyond the boundaries of traditional graphic design and explore the huge potential of the digital environment.

This style of qualification meets the ever-increasing demand for high quality designers in a variety of media. The programme has been developed in collaboration with the design industry, with an eye to international and local markets seeking students with on and offline media experience.

Career Opportunities

Computer Games and Illustration

Interactive Media

Motion Graphics

Television Production

Web Design and Development

Advertising

Branding and Corporate Identity



Computer Graphic Design at Waikato

In the first year, students have the opportunity to develop a firm foundation in the core elements and principles of design, in two and three dimensions. You will also learn essential techniques to broaden your visual and verbal skills. The second year offers motion graphics and the chance to explore the relationship between visual communication and screen-based technologies. By the time you enter your third year, you are ready to push the boundaries of visual communication, taking on the more professional challenges of internship and participating in a capstone degree show exhibition.

If you have University Entrance, you are eligible to apply for this degree. Useful NCEA subject credits would include Art (Design, History, Painting, Photography, Sculpture or Printmaking), Graphics, or Visual Arts.

Scholarship Information

We offer a Computer Graphic Design Fees Scholarship, to the value of \$5,000, each year to a student beginning study in the Bachelor of Computer Graphic Design. This scholarship is awarded based on student portfolio work, academic ability and any other information provided by the student. For more information see <http://cgd.waikato.ac.nz>

